Printed: 08/30/2012 2:33 PM	08/30/2012 1:34 PM
	Last Received:
Traffic Order# 24623	
Status Confirmed	
13 Mod# 4	
Ver# 1	
7900495	
Rep Order#	EC.

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) WASHINGTON ) JAMIE ANDRUS 202-872-1155 Salesperson Phone# Salesperson FAX# Rep Firm Sales Office ( Salesperson ( Showing Buylines: All Lines ALEXANDRÍA, VA 22314 P1/P2/E LOVE/ORDR/828903 es 08/28/2012 - 09/03/2012 ) SMART MEDIA GROUP 814 KING ST, SUITE 400 Agency C/P1/P2/E Flight Dates 0 Hiatus Weeks Agency ( KSL-TV SALT LAKE CITY ser ( )LOVE, MIA : LOVE/CD4/R e# 828903 Patricia Dome Advertiser Estimate# Product Buyer Phone#

-- CONTRACT COMMENT ---

Fax#

CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

En Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1 Rating: 3.0	GAME NICHT LIVE	630 <u>2</u> -7 <u>7</u>	08.	09/01-09/01	  -  -  -	\$100.00	1
2 Rating: 2.0	SUNDAY EDITION	40E6-46	:30	09/02-09/02	<b>∺</b>	\$85.00	Ħ
3 Rating: 1.0	GAME NIGHT LIVE	1135P-1205A	O # "	10/60-10/60		\$60.00	н
4 TU-F Rating: 1.0	EARLY TODAY  Buyline Comment: 1/DAY TU,W 2/DAY TH,F	5A-6A	08"	08/28-08/31	w	\$50.00	<b>w</b>
8 Rating: 1.0	EARLY TODAY	5A-6A	.30	E0/60-E0/60	Ħ	\$50.00	1
9 Rating: 3.0	6PM NEWS	40£9-49	:30	10/60-10/60	Ħ	\$275.00	ਜ
10 SU Rating: 2.0	MBET THE PRESS	8 <b>4–</b> 94	0e =	09/02-09/02	ᆏ	\$200.00	П
11 SA Rating: 1.0	SAUURDAY TODAY	5 <b>2-</b> 72	:30	10/60-10/60	2	\$30.00	<b>17</b> 9

2 of 6		Total Spots	2	ψ	٥	Q.	ı.	t.	s,	8	ж	
2012 2:33 PM	) WASHINGTON ) JAMIE ANDRUS ue# 202-872-1155 G#	Week	895.00	\$220.00	\$226.00	\$275.00	\$275.00	\$425.00	\$230.00	\$230.00	90,055	,
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23 Prin Last Received: 0g/ Showing Buylines: All Lines	e. 2		09/05-09/05	08/28-08/31	£0/60-£0/60	08/28-08/31	£0/60-£0/60	10/60-10/60	08/28-08/31	£0/60-£0/60	08/28-08/30	
er# 24623 Show	4ART MEDIA GROUF ST, SUITE 400 DRIA, VA 22314 LOVE/ORDR/828903 08/28/2012 - 09/03/2012	Len	:30	O #	.30	:30	:30	105F :30	:30	30	:30	ć
1 Traffic Order#24623	( ) SN 814 KING ALEXANI C/P1/P2/E ates	Time	78-87	Д; Т1 Вь Вь	129-12	4P-5P	4.2. 4.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2	1035 <b>P</b> -1105P	108~118	108-112	6302-72	0000
4 Status Confirmed	Agency ( 814 ALI Agency C/PL/) Flight Dates Hights Weeks			2/DAY TU, TH 1/DAY W, F					TH-E; 2/DAY W			
Ver# 13 Mod#	E, MIA	Program	Today	NEWS & NOON Buyline Comment: 2/DAX TU	news @ noon	DR PHIL Buyline Comment: 1/DAY	DR PHIL	SPORTSBEAT	RACHAEL RAY Buyline Comment: 1/DAY TU,TH-F; 2/DAY W	rachael ray	NEWS Buyline Comment: 1/D&X	AND SECTION
7900495	KSL-TV SALT LAKE CITY r ( ) LOVE, MIA LOVE/CD4/R 828903 Patricia Dome	į		£u.		īr.					Ħ	·
Rep Order# EC'd Yes	Station KS Advertiser ( Product   Estimate# { Buyer   Phone#	Lo Day	12 su Rating: 5.0	13 TU-E Rating: 3.0	17 M Rating: 3.0	18 TU-F Rating: 2.0	22 M Rating: 2.0	23 SA Rating: 3.0	24 TU-F Rating: 2.5	28 M Rating: 2.5	29 IU-IH Rating: 3.7	500

3 of 6		Total Spots	1 4		п	ιΩ		Ħ	ঘ		н	ঘ		ī	ব		0
PM	) WASHINGTON ) JAMIB ANDRUS † 202-872-1155	Rate	\$675.00		\$675.00	\$375.00		\$375.00	\$325.00		\$325.00	\$230.00		\$230.00	00.26\$		\$95.00
Printed: 08/30/2012 2:33 PM 08/30/2012 1:34 PM ines	Rep Firm Sales Office ( ) WAS) Salesperson ( ) IAMI Salesperson Phone# 202 Salesperson FAX#	ŭ	] 4,		면	ហ		H	ক			~		гī	ক		o
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er# 24623 Last R Showing Buy	AART MEDIA GROUP ST, SUITE 400 ORLA, VA 22314 LOVE/ORDR/828903 08/28/2012 - 09/03/2012	Len			:30	:30		0 <b>e</b> :	235A :30		235A :30	ດ ຄ		:30	:30		30
Traffic Order# 24623 Sl		Time	65-6305		6P-630P	6A-7A		6A-7A	1135P-1235A		11358-12358	9A-10A		9A-10A	3B-4B		3P-4P
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# 13 Mod# 4	<b>៥</b>		<b>ਰ</b> 9	nt: 1/DAY	93 9	5 NEWS TODAY	nt: 1/DAY TO,TH,F 2/DAY W	NEWS TODAY	工程を	mt: 1/DAY	T-85		nt: 1/DAY		เหมร	nt: 1/DAY	RUS
7900495 Ver#	KSL-TV SALTLAKE CITY  ( ) LOVE, MIA LOVE/CD4R  828903 Patricia Dome	Program	NEWS 6	Buyline Comment:	NEWS 6	KSI 5 NI	Buyline Comment:	KSL 5 NE	LATE NIGHT	Buyline Comment:	LATE NIGHT	TODAY	Buyline Comment: 1/DAX	TODAY	NATE BERKUS	Buyline Comment: 1/DAX	nate berkus
Rep Order# EC'd Yes	Station KSL.* Advertiser ( Product LO Estimate# 823 Buyer Pat Phone#	In Day	33 TU-F Rating: 4.5		37 M Rating: 4.5	38 TU-F Rating: 3.0		42 M Rating: 3.0	43 TU-F Rating: 2.7		47 M Rating: 2.7	48 Rating: 3.0		52 M Rating: 3.0	53 TU-F Rating: 1.0		57 M Rating: 1.0

Rep Order# 7900495 Ver# 13 Mod# 4 Status Confirme EC'd Yes Station KSL-TV SALTLAKE CITY	ਰ	# 24623 Las Showing 1	Printed:  Last Received: 08/30/2012 Showing Buylines: All Lines	Printed: 08/30/2012 2:33 PM 08/30/2012 1:34 PM ncs		4 of 6
	Agency C/PUP2/E LOVE/ORDR/828903  Algency C/PUP2/E LOVE/ORDR/828903  Flight Dates 08/28/2012 - 09/03/2012	100 12314 100 100 100 100 100 100 100 100 100	Arep Arrin Sales Office ( Salesperson ( Salesperson F	) W ) J2 'hone#	ASHINGTON IMIE ANDRUS 202-872-1155	
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SIUDIO 5	11A-12P	30	08/28-08/31	4	\$150,00	]     
Buyline Comment: 1/DAY						
studio 5	11A-12F	: 30	09/03-09/03	٥	\$150.00	0
NEMS/NFL EDITION	5302-62	:30	09/02-09/02	1	\$325.00	п
TODAY SHOW 3	45-4T	:30	08/28-08/31	φ	\$150.00	v
Buyline Comment: 2/DAY TU,TH 1/DAY W,F						
TODAY SHOW 3	1P-2P	:30	69/03-09/03	٥	\$150.00	o
10 P news	10P-10352	:30	09/01-09/01	н	\$1,200.00	т
TODAY Buyline Comment: 1/DAY	7.A-8.A	:30	08/28-08/31	d,	\$850.00	ঘ
торах	7a-8a	:30	80/60-80/60	rt	\$850.00	Ħ
HIST OF SAINTS	1130P-12A	:30	69/02-09/02	н	\$50.00	erl
RNG 8/27 - 30	로01-로8	:30	08/28-08/28	0	\$2,500.00	0
RNC 8/27 = 30	7 <u>9</u> –97	30	08/30-08/30	H	\$2,500.00	Ħ

5 of 6		Total Spots	 	п	п	п	гī	FI.					
	ASHINGTON MIE ANDRUS 202-872-1155	Ra te	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$2,500.00	\$675.00	\$420.00	\$415.00	\$2,500.00				% 0 %	
Printed: 08/30/2012 2:33 PM 08/30/2012 1:34 PM nes	₽₹	Š.		<del></del> .	rl	ь	Ħ	н				0% KTVX 80%	
Printed: 08 08/30/2012 1:34 Lines	Rep Firm Sales Office ( ) Salesperson ( )	Salesperson FAX#		8/29	3/31	3/01	10/6	3/31				KSTU	
23 Pri Last Received: 08/ Showing Buylines: All Lines	W 0)	Da ta ta s	 	08/29-08/29	08/29-08/31	10/60-10/60	10/60-10/60	08/29-08/31				KSL 20% NSL 0%	
Traffic Order# 24623 Show	AART MEDIA GROUP ST, SUITE 400 DRIA, VA 22314 LOVE/ORDR.828903 08/28/2012 - 09/03/2012	Len		0 M ''	. 30	୭ ୯	0 स	9				* *	
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Status Confirmed	Agency ( ) & 814 KIIV 814 KIIV ALEXAI AGENCY C/P1/P2/E Filght Dates	Hiatus Weeks										CABL 0% KUCW 0%	
Mod# 4				•				۵			c	\$166,825	
Ver# 13	T LAKE CITY VE, MIA R	печеон			NEWS	AGT	Saving Hope	RNC 8/27 - 30	33,365.00	J.S.—	Sep 12: 88 / \$33,365.00 Sales Totals: 88 / \$33,365.00 Station Totals: 88 / \$33,365.00 Lines not sent/rold/rtrn: 0 / \$0.00COMPETITIVE	Market Totals	រាប]] ខាងខុត្ត
or# 7900495	KSL_TV SALT LAKE CITY r ( )LOVE, MIA LOVE/CD4/R # 828903 Patricia Dome	> 8 Q	 	14.0	표  -  로	S. 2. 0	ss 0.2	% - ₽ 1.4.0		-SALES MONTHLY TOTALS	Sep 12: 88 / \$33,365.00 Sales Totals: 88 / \$33,355.00 Station Totals: 88 / \$33,355.00 Lines not sent/rold/rtrn: 0 / \$1	Merk	ជ ភ្
Rep Order# EC'd Yes	Station Advertiser Product Estimate#			:buta	9.	80 Rating:	81 Rating: 2	82 W-F Rating: 14.0	REPORT TOTALS	-SALES M	Sep 12: 88 Sales Totals: 81 Station Totals: Lines not sent/.—COMPETITYE.—		Books